



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Restore Our Future (15808)  
Mentzer Media Services, Inc. (3427)  
BRAUNSCHEIDEL, ANNE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/RESTORE OUR FUTURE (126254)  
National/Political  
1071/06227877

Invoice 622857  
Inv Date 8/26/2012  
Terms Net 30  
Contract 321534  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

NO PAPER INVOICES  
RESTORE/FUTURE 7/31

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 8/27/2012 4:54:30PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks: TODAY 5A-9A/1</b>								
	Spot	7:00:04AM-Today SI	Day,Tu-1,W-1,Th-1,F-1	07/31/12 8:44AM (Tu)	00:30	Today Show	ROF-12-TV-17	\$475.00	
	Spot	7:00:04AM-Today SI	Day,Tu-1,W-1,Th-1,F-1	08/01/12 8:43AM (We)	00:30	Today Show	ROF-12-TV-17	\$475.00	
	Spot	7:00:04AM-Today SI	Day,Tu-1,W-1,Th-1,F-1	08/02/12 8:50AM (Th)	00:30	Today Show	ROF-12-TV-17	\$475.00	
	Spot	7:00:04AM-Today SI	Day,Tu-1,W-1,Th-1,F-1	08/03/12 8:43AM (Fr)	00:30	Today Show	ROF-12-TV-17	\$475.00	
2.0	<b>Contract Line Remarks: OLY DAY 10A-5P/2</b>								
	Sports-Oly	10:00:04AM-2012 OH	Day,Tu-1,W-1,Th-1,F-1	07/31/12 2:33PM (Tu)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
	Sports-Oly	10:00:04AM-2012 OH	Day,Tu-1,W-1,Th-1,F-1	08/01/12 11:40AM (We)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
	Sports-Oly	10:00:04AM-2012 OH	Day,Tu-1,W-1,Th-1,F-1	08/02/12 11:52AM (Th)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
	Sports-Oly	10:00:04AM-2012 OH	Day,Tu-1,W-1,Th-1,F-1	08/03/12 4:38PM (Fr)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
3.0	Preempt			07/31/12			1 preempt @ \$200.00	\$0.00	No Avail
3.0	Preempt			08/01/12			1 preempt @ \$200.00	\$0.00	No Avail
3.0	Preempt			08/02/12			1 preempt @ \$200.00	\$0.00	No Avail
3.0	Preempt			08/03/12			1 preempt @ \$200.00	\$0.00	No Avail
4.0	<b>Contract Line Remarks: NBC NITLY NEWS 630-7P/4</b>								
	Spot	6:30:04PM-NBC NIG	Day,Tu-1,W-1,Th-1,F-1	07/31/12 6:50PM (Tu)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
	Spot	6:30:04PM-NBC NIG	Day,Tu-1,W-1,Th-1,F-1	08/01/12 6:49PM (We)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
	Spot	6:30:04PM-NBC NIG	Day,Tu-1,W-1,Th-1,F-1	08/02/12 6:49PM (Th)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
	Spot	6:30:04PM-NBC NIG	Day,Tu-1,W-1,Th-1,F-1	08/03/12 6:50PM (Fr)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
5.0	<b>Contract Line Remarks: LATE NEWS POST OLY 12-1235A/5</b>								
	Spot	12:00:04AM-Channel	Per week (3),Tu,We,Th,Fr	07/31/12 12:34AM (Tu)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$2000.00	
	Spot	12:00:04AM-Channel	Per week (3),Tu,We,Th,Fr	08/01/12 12:30AM (We)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$2000.00	
	Spot	12:00:04AM-Channel	Per week (3),Tu,We,Th,Fr	08/03/12 12:15AM (Fr)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$2000.00	
6.0	<b>Contract Line Remarks: OLY PRIME 8P-12M/6</b>								
	Sports-Oly	7:57:49PM-2012 Oly	Per week (2),Tu,We,Th,Fr,Sa	07/31/12 8:36PM (Tu)	00:30	2012 Olympic Summer Games - Primetime	ROF-12-TV-17	\$7500.00	
	Sports-Oly	7:57:49PM-2012 Oly	Per week (2),Tu,We,Th,Fr,Sa	08/01/12 11:58PM (We)	00:30	2012 Olympic Summer Games - Primetime	ROF-12-TV-17	\$7500.00	
7.0	<b>Contract Line Remarks: SAT NEWS 8A-1030A/7</b>								
	Spot	8:00:00AM-10:30:00	Day,Sa-1	08/04/12 8:43AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	ROF-12-TV-17	\$275.00	
8.0	<b>Contract Line Remarks: TODAY 5-9A/8</b>								
	Spot	7:00:04AM-Today SI	Day,M-1,Tu-1,W-1,Th-1	08/06/12 7:30AM (Mo)	00:30	Today Show	ROF-12-TV-17	\$475.00	
	Spot	7:00:04AM-Today SI	Day,M-1,Tu-1,W-1,Th-1	08/07/12 8:37AM (Tu)	00:30	Today Show	ROF-12-TV-17	\$475.00	
	Spot	7:00:04AM-Today SI	Day,M-1,Tu-1,W-1,Th-1	08/08/12 8:57AM (We)	00:30	Today Show	ROF-12-TV-17	\$475.00	
	Spot	7:00:04AM-Today SI	Day,M-1,Tu-1,W-1,Th-1	08/09/12 8:45AM (Th)	00:30	Today Show	ROF-12-TV-17	\$475.00	
9.0	<b>Contract Line Remarks: OLY DAYTIME 10A-5P/9</b>								
	Sports-Oly	10:00:04AM-2012 OH	Day,M-1,Tu-1,W-1,Th-1	08/06/12 3:51PM (Mo)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
	Sports-Oly	10:00:04AM-2012 OH	Day,M-1,Tu-1,W-1,Th-1	08/07/12 4:22PM (Tu)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
	Sports-Oly	10:00:04AM-2012 OH	Day,M-1,Tu-1,W-1,Th-1	08/08/12 1:25PM (We)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	
	Sports-Oly	10:00:04AM-2012 OH	Day,M-1,Tu-1,W-1,Th-1	08/09/12 1:14PM (Th)	00:30	2012 Olympic Summer Games - Daytime	ROF-12-TV-17	\$800.00	



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Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
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10.0	Preempt			08/06/12			1 preempt @ \$200.00	\$0.00	No Avail
10.0	Preempt			08/07/12			1 preempt @ \$200.00	\$0.00	No Avail
10.0	Preempt			08/08/12			1 preempt @ \$200.00	\$0.00	No Avail
10.0	Preempt			08/09/12			1 preempt @ \$200.00	\$0.00	No Avail
11.0	<b>Contract Line Remarks: NITELY NEWS 630-7P/11</b>								
	Spot	6:30:04PM-NBC NIG	Day,M-1,Tu-1,W-1,Th-1	08/06/12 6:50PM (Mo)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
	Spot	6:30:04PM-NBC NIG	Day,M-1,Tu-1,W-1,Th-1	08/07/12 6:50PM (Tu)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
	Spot	6:30:04PM-NBC NIG	Day,M-1,Tu-1,W-1,Th-1	08/08/12 6:50PM (We)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
	Spot	6:30:04PM-NBC NIG	Day,M-1,Tu-1,W-1,Th-1	08/09/12 6:49PM (Th)	00:30	NBC Nightly News	ROF-12-TV-17	\$1600.00	
12.0	<b>Contract Line Remarks: LATE NEW POST OLY 12M-1235A/12</b>								
	Spot	12:00:04AM-Channel	Day,M-1,Tu-1	08/06/12 12:23AM (Mo)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$2000.00	
	Spot	12:00:04AM-Channel	Day,M-1,Tu-1	08/07/12 12:30AM (Tu)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$2000.00	
13.0	<b>Contract Line Remarks: OLY PRIME 8P-12M/13</b>								
	Sports-Oly	7:57:49PM-2012 Oly	Day,M-1,Tu-1	08/06/12 8:51PM (Mo)	00:30	2012 Olympic Summer Games - Primetime	ROF-12-TV-17	\$7500.00	
	Sports-Oly	7:57:49PM-2012 Oly	Day,M-1,Tu-1	08/07/12 11:23PM (Tu)	00:30	2012 Olympic Summer Games - Primetime	ROF-12-TV-17	\$7500.00	
14.0	<b>Contract Line Remarks: LATE NEW POST OLY 12M-1235A/12</b>								
	Spot	12:00:04AM-Channel	Day,Th-1	08/09/12 12:27AM (Th)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$2000.00	
15.0	<b>Contract Line Remarks: LN/3</b>								
	Sports-Oly	12:00:04AM-Channel	Day,F-1	08/03/12 12:33AM (Fr)	00:30	Channel 11 News Following Olympics	ROF-12-TV-17	\$1600.00	M/G For 3.0.1,3.0.2,3.0.3,3.0.4,10.0.1,10.0.2,10.0.3,10.0.4

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$66,875.00	Total Spots	36
Commission	(\$10,031.25)		
Net Total	\$56,843.75		